



Leading Edge, Solar Parking Lot Systems Firm, Wattlots LLC, Receives Major Technology Award.

The New Jersey Technology Council (NJTC) named Wattlots LLC, of Millington, as one of the winners of its coveted, mid-Atlantic Innovation Competition during a conference recently held at New York Internet Co.'s Bridgewater offices. Key criteria in the nomination and award process is whether the winner represents an innovative and ground-breaking technology, or design approach, which can change the way things are currently done.

WattLots LLC, which competed in the electronics/advanced materials category, presented its advanced Solar Arbor Systems. The Solar Power Arbors™ are equipped with WattLots LLC's proprietary LiteBeam™ design solar modules. Both the Power Arbor™ and the LiteBeams™ represent a clear and striking break from the way in which parking solar installations have been done in the past. Gone are the days of dull, monolithic, and ugly solar parking lot structures.

WattLots LLC's CEO William Kaufman believes that the product's unique design answers a number of issues, which plague conventional parking lot structures—from aesthetics to efficiency. Mr. Kaufman points out the many advances The Power Arbor™ represents, "as a uniquely styled parking lot canopy system that is specifically designed to retrofit existing surface parking lots, The Power Arbor™ will provide substantial quantities of clean, renewable electrical energy at the source of demand where it is needed. The Wattlots Power Arbors™ are not passive or static. Unlike other parking lot solar structures, Power Arbors™ incorporate additional technologies, which will make them able to relay, real-time data to Wattlots scientists, so as to improve learning." Kaufman also points out that the Power Arbors™ rotate and follow the sun. This unique feature, "greatly increases energy gathering efficiency."

Th The solar technology being implemented is today's most reliable and efficient known; silicon mono-crystalline cells. Kaufman is confident of success for his company. "This technology provides the highest power output per area occupied of any known solar technologies worldwide. Its open-air design does not collect snow, making it perfect for Northeast Corridor lots. The structures are manufactured and assembled in New Jersey. I believe that Wattlots will provide over 1,000 jobs to NJ."



Mr. Kaufman's firm belief that New Jersey is the right place for advanced and innovative solar-technology companies such as Wattlots, is shared by not only the award-givers, the New Jersey Technology Council (NJTC) but also by NJ's BPU, which awarded Wattlots the Edison Clean Energy Grant and by the NJIT and its Enterprise Development Center (EDC) business incubator, which is working on student capstone development projects with Wattlots. Wattlots is a member of the EDC's "Without Walls" program.

For more information on this award, and WattLotts LLC, please visit www.wattlots.com